State of Women in the Fintech Industry
Survey Results

July 2018
Welcome to this Women in Fintech meetup!

Survey Goals: Open Dialog, Create a Benchmark, Reshape Industry

Thank you to our nearly 50 anonymous survey respondents!
% Women Full-Time

- Average % of women in workforce = 37%
- Only 3 respondents had >50% female workforce
  - One at 90%
- None had 100% male workforce
% C-Suite Women at Company

- Average % of women in C-suite = 19%
- 20% had no women in C-suite
- Only one company with >50% female C-suite (this company also has 60% female workforce)
- The company with 90% female workforce only has 10% female C-suite
Female Founder or Co-Founder?

16% have F or CoF

84% NO F or CoF
Departments with Most Female Talent?

- Marketing: 36%
- Human Resources: 11%
- Operations: 13%
Departments with Least Female Talent?

- **Sales**: 11%
- **Finance**: 14%
- **Engineering / Product**: 51%
- Operations: 3%
- IT: 8%
- Capital Markets / Risk: 8%
- Credit / Underwriting: 5%
Company Policies That Offer Support and Encourage Women

- 17% have None
- 19% have Maternity Leave
Name Companies you believe Offer the Best Policies to Support and Encourage Women?

Only 2 Companies > One Vote

Kabbage

American Express